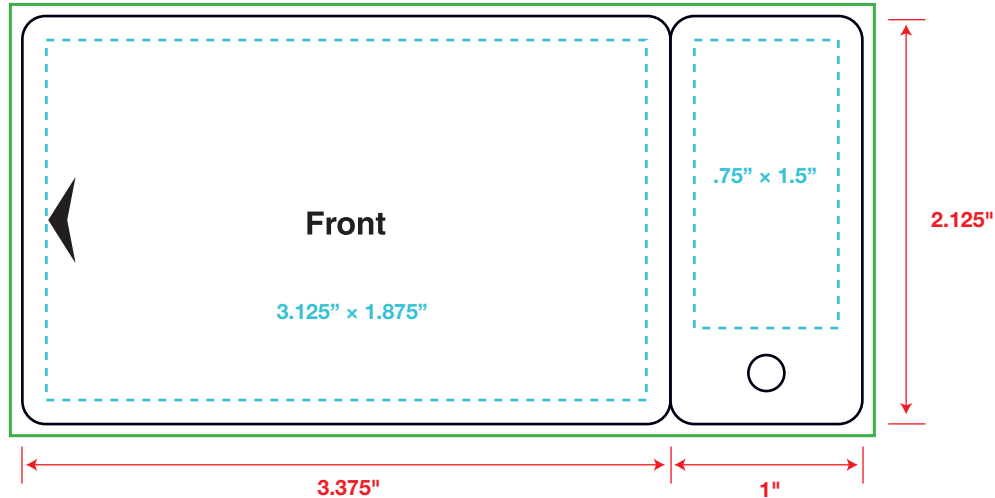


## CR80-FOB Combo Specifications – 1/2" Stripe

CR80 / FOB COMBO **Trim Size: 4.375" x 2.125"** **Bleed Area: 4.5" x 2.25"**  
**Live Area for non-bleed art: (CR80 3.125" x 1.875") (FOB .75" x 1.5")**

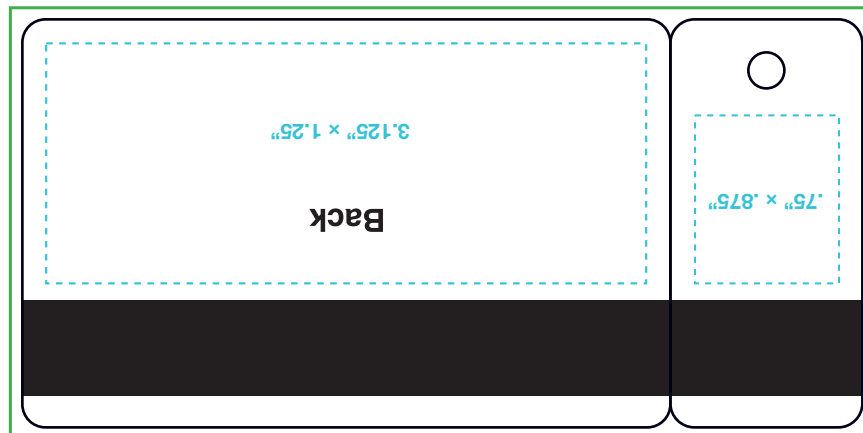


If using a full bleed design, it is advisable to use an image that can bleed across the score to prevent alignment issues in diecutting.

Inside dotted line area is non-bleed image area.

Arrows are required for hotel keycards.

**Live Area for non-bleed art: (CR80 3.125" x 1.25") (FOB .75" x .875")**



**A NOTE ABOUT ARTWORK DESIGN:** It is important to create artwork for this piece that transitions across the score as a solid or as a blend of colors to avoid a distinct visual break where the Card and Fob join together. There can be slight shifting during the production and diecutting process which can potentially be very obvious.